



# THE \*CUTTING EDGE\* »» 5-STEP SYSTEM ««

For Building A PROFITABLE  
Ecommerce Business in 2021



WITHOUT Needing Amazon Or Shopify...

& USING A \*SECRET SOURCE\*  
OF FREE TRAFFIC

**Thank you very much for signing up to get access to this book.**

We are *very excited* to present this information to you.

*Just before you continue...*

**\* REGISTER FOR A LIVE TRAINING LAB \***

Before reading one more line of the book, make sure you register for one of our LIVE Training Labs where we're going to reveal...

- Why this shockingly simple 5-Step system is faster and easier to make money with than any other online business model - and **how we use it to generate up to \$7693 each day.**
- How by TAKING ACTION and following the steps, it is possible to hit "Milestone 1" (**\$1000/week PROFIT**) WITHOUT building your own website OR paying for traffic.
- The 3 amazing shortcuts that could allow you to RAPIDLY SCALE from **\$1000/week ...to \$5000/week ...to \$10,000/week** (and beyond) if you put in the effort and carefully follow our lead.

**The Training Labs take place at the times listed on the page below.**

*Click below to select a time and register for one of the training labs:*

**<https://7figureworkshop.com/call>**

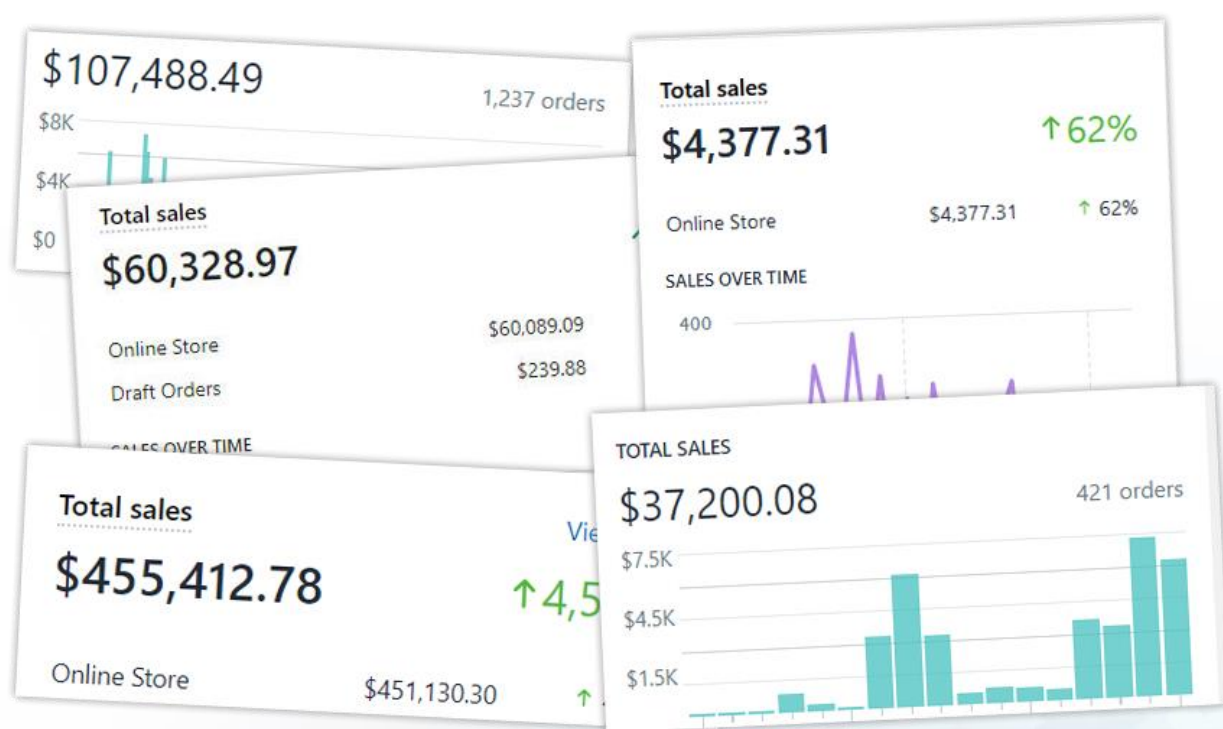
In the next few minutes, we're going to give you a sneak-peak at a system that involves selling products online, but not in a way that you would have likely seen before.



**It's simple, fast and effective** - and we firmly believe that  
**it is possible to achieve incredible results using it...**  
**in a very short amount of time.**

*Most importantly, it does not involve any of the intense frustration and drawbacks that you may have experienced before.*

Over the past 12 months our most motivated and diligent students have used this breathtakingly simple system to produce life-changing results...



...and while these results are exceptional, we are confident that you could achieve them too if you carefully follow our instructions (**regardless of your age, experience and no matter where you live in the world**).

However, just before we give you more detail on how this works, here's a little more information on who we are...

## **STEVE & AIDAN: OUR BACKGROUND**

If you don't know already, I'm Aidan Booth, and my business partner is Steven Clayton.

Steve has been running online businesses for over 17 years since leaving his corporate job in 2003.

He quickly saw success with affiliate marketing and built a digital business that started to make more than \$50K each month.



He then expanded to eCommerce and built a 7-figure revenue stream, which is still at the core of our business today.

For me, I started in 2006 with the idea of building a small income stream that would allow me to be geographically independent.



I knew that I'd never be able to be completely free if I was tied down to a day job in my native New Zealand, so I set about finding a way to make more money.

To cut a long story short, within a couple of years I had managed to

build a consistent online income of more than twenty thousand dollars a month. As a result, I became officially free to live anywhere in the world, was able to quit my day-job and since then have never looked back.

*So that is where it all started. Fast-forward to the present day, our business has grown tremendously...*

**We now have multiple ventures that collectively generate 8-figures each year** and have a team of over 60 employees who are based in the USA as well as many other countries across the globe.

*Now that you know who we are...*

**Here's why we are **VERY** excited to share this information with you today...**

In order to do this, we need to transport ourselves back to 2020 when we visited Tokyo, Japan...

We went there to visit a “Billion dollar” chain of brick-and-mortar stores called “**Don Quijote**” which the cutting-edge system we're telling you about today is modelled on. *Here are some photos from our trip...*







Toyko is an amazing place and we would highly recommend visiting someday if you haven't already been!

*But back to the point...*

# What's so special about this "Don Quijote" store exactly?

Well, to give you some context, first let me tell you the issue with most eCommerce business models by running through a few "standard practices"...

- The first thing you usually do is start by choosing ONE market or niche.
- You then need to think about what product you are going to make and sell within that market or niche. Then you need to place an inventory order (which could be thousands of dollars upfront).
- Then you need to build your website, think about brand names, create your product(s), get all your sales material created.

...and the list goes on.

Of course, there is nothing wrong with these practises - with most eCommerce models it's simply a necessity.

**However, the problem is that all this effort can sometimes take MONTHS to materialize into money.**

**...And it is this "months to materialize into money" factor that is a **KEY POINT** for one VERY important reason...**

"Failure to see results FAST" is THE biggest reason why people throw in the towel and it regrettably means that some people never get anywhere.



Not only that, once you have chosen a niche, got your domain name, set up your site and have placed your inventory order, you are basically “ALL IN” – and essentially at a point of no return.

In other words, you simply need to hope and pray that all the time, work and money you are putting in will eventually amount to PROFIT.

Sadly, though, it often doesn't.

...And to top it all off, if you do manage to get up, running and selling, you then need to compete with tens of thousands of other people who are all doing the exact same thing!

But this is exactly what attracted us to this Tokyo store and the system they use in the first place....

## They do the POLAR OPPOSITE.

They generate BILLIONS of dollars every year selling thousands of different type of products in every single market that you can possibly imagine.

*Everything from Toys to Tricycles to Tanning Gloves...*

- They load up their storefronts and shelving with small batches of different product types to see what sells the best...
- They then place the best-selling products in more visible places (and remove what does not sell...)
- Then they continue to add, test, replace and optimize their product offerings to boost their sales and increase their profits...



**...until they have a "store" stacked full of products that  
ALL convert to sales and profits.**

The Kibo Code system that we are talking about today was inspired by this, and we do exactly the same.

The difference is, of course, we sell everything online.

**Here's how we do it...**

1. We set up a **simple online store**.
2. We test products in **multiple niches** at the same time.
3. We use a **FREE source of traffic** to target people who are actively looking to buy these products.
4. We then **eliminate products that don't sell** (and keep the ones that produce all the profits).
5. Then we **SCALE by repeating the process** and adding more products to increase our revenue.

The end result?

You've guessed it...

**We end up with an online store of killer products that  
ALL convert to sales and profits!**

It only takes a few minutes to get set up...  
We test fast and start making money almost immediately.

*So the question I hope you are asking yourself now - is this...*

Why would you want to limit yourself to selling ONE product, in ONE niche...



**...when you could be selling 50 profitable products in MULTIPLE niches and making 50x as much money!??**

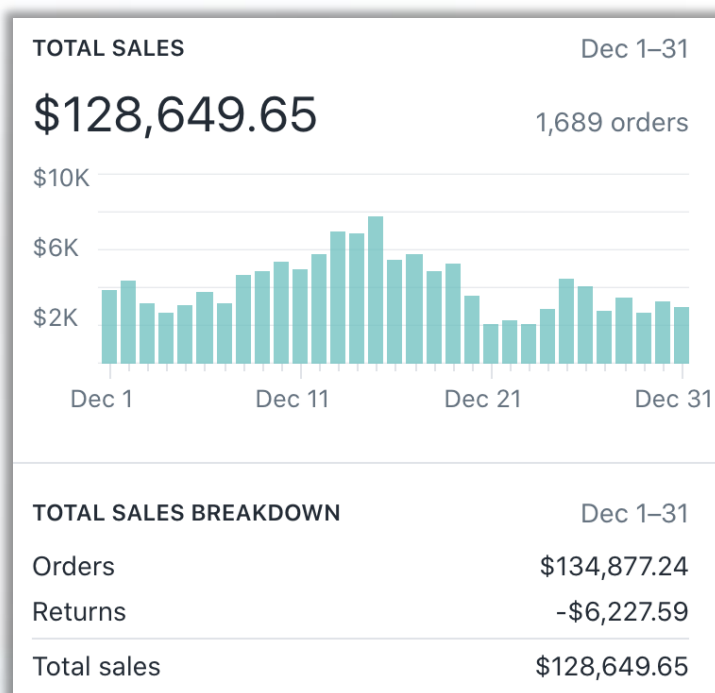
(...while eliminating ALL the risk associated with buying inventory upfront).

The fact is this method of eCommerce works exceptionally well - to the point where **our websites are generating hundreds of thousands of dollars each month...**

*However, I bet you're wondering this...*

**Why wouldn't we just keep this method a secret?**

Clearly, most people would.





Well, that's a valid point. The thing is though that we love teaching people how to build online businesses - *we've been doing so for nearly 15 years...*

...And over that time **we've had a huge number of success stories** where people have completely changed their lives for the better.

For us, it's the most satisfying thing in the world.

Plus, there are so many opportunities out there, we would never even get to 1% of them, *even if we hired hundreds more staff.*

And it is exactly for that reason why 12 months ago, in January 2020 we launched "The Kibo Code" - an online training course that showed others how to use this system too.

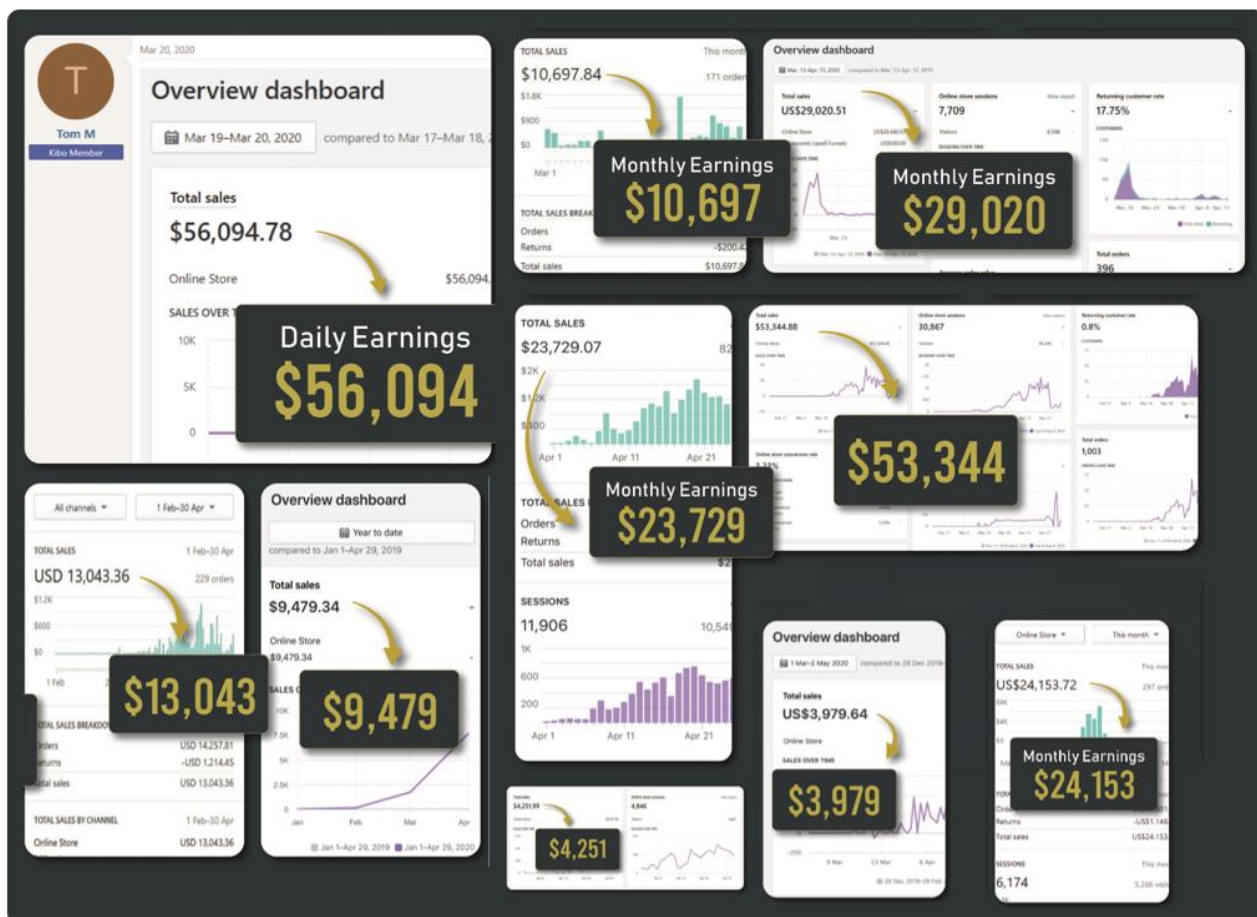
*We were hopeful...*

...Hopeful that the simplicity of the system would mean students would do very well with it.

**But what happened next, completely SHOCKED US...**

We were totally unprepared for the success rate we saw.

Within a short period of time, many of our students who had taken-action, followed the training and had put in the effort into to get their webstores online, began enjoying sales numbers such as these...




































...and there were many others too.

Obviously these were not typical results, but the fact is that many, MANY students started getting big wins....

Just check out some of the comments and success stories from our private forum earlier on in 2020, in the weeks following the release of the training...



	<b>Very excited, first sale came in yesterday and shipped today!</b> Mei Price · Feb 26, 2020 <a href="#">2</a> <a href="#">3</a> <a href="#">4</a>	 Edit <input type="checkbox"/>	Replies: 69 Views: 966	Feb 29, 2020 Don Mitchelson 
	<b>For those scaling your business</b> Kathy Lawrence · Apr 5, 2020 <a href="#">2</a> <a href="#">3</a>	 Edit <input type="checkbox"/>	Replies: 43 Views: 939	Apr 13, 2020 maris 
	<b>I Made Money From A Thief</b> JoshuaF · Apr 7, 2020 <a href="#">2</a> <a href="#">3</a>	 Edit <input type="checkbox"/>	Replies: 42 Views: 934	Apr 20, 2020 Paul Toohey 
	<b>First Sale Today! Lessons Learned...</b> KristiR · Mar 3, 2020 <a href="#">2</a> <a href="#">3</a>	 Edit <input type="checkbox"/>	Replies: 48 Views: 933	Mar 18, 2020 Jane M 
	<b>My first \$650 day!</b> Rick Nania · Mar 13, 2020 <a href="#">2</a> <a href="#">3</a>	 Edit <input type="checkbox"/>	Replies: 45 Views: 908	Mar 15, 2020 PravenN 
	<b>Over \$6,000 in Sales !!</b> Rick Nania · Apr 11, 2020 <a href="#">2</a>	 Edit <input type="checkbox"/>	Replies: 36 Views: 891	Apr 19, 2020 Rick Nania 
	<b>Did I miss something or am I behind</b> Rosie · Feb 24, 2020 <a href="#">2</a>	 Edit <input type="checkbox"/>	Replies: 37 Views: 881	Feb 26, 2020 Arnold Coleman 
	<b>1st Order Shipped and Money sent to Bank by Shopify.</b> Salman Sheikh · Feb 26, 2020 <a href="#">2</a> <a href="#">3</a>	 Edit <input type="checkbox"/>	Replies: 52 Views: 839	Feb 28, 2020 Mary L 
	<b>Over \$1,000 in sales Last week.</b> Justin Herrmann · Apr 20, 2020 <a href="#">2</a>	 Edit <input type="checkbox"/>	Replies: 24 Views: 823	Yesterday at 12:42 PM Justin Herrmann 
	<b>After 8 days - 4 products - 1000, 1000, 100, 100 impressions</b> Rachid T G · Mar 3, 2020 <a href="#">2</a>	 Edit <input type="checkbox"/>	Replies: 27 Views: 817	Mar 6, 2020 Bassem ACHOUR 
	<b>Followup to my previous posts on 6,000 gross sales in 4 days on one product. Now at 7,500!!!!</b> Noel · Mar 17, 2020 <a href="#">2</a>	 Edit <input type="checkbox"/>	Replies: 36 Views: 799	Mar 18, 2020 ChristineB 

Home > Forums > Motivation & Inspiration >

## Success Stories


























 Post thread

1 2 3 ... 32 Next▶

☒ Mark read Watch

Sort by: Views ▾

Filters ▾

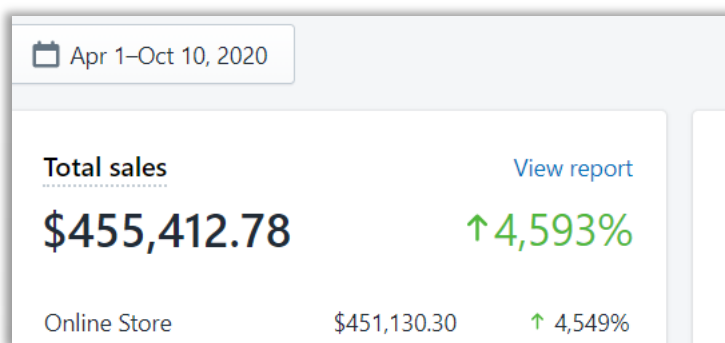
	Thread title			
	<b>Over \$31,000 in sales in one day</b> Tom M · Mar 19, 2020 <a href="#">17</a> <a href="#">18</a> <a href="#">19</a>	 Edit <input type="checkbox"/>	Replies: 368 Views: 17K	Saturday at 3:37 AM Elaine 
	<b>Case Study - \$23K in a Week! - Mar. 13th</b> Matty:D · Mar 29, 2020 <a href="#">10</a> <a href="#">11</a> <a href="#">12</a>	 Edit <input type="checkbox"/>	Replies: 223 Views: 8K	Apr 18, 2020 Jeanne&KateM 
	<b>WOW what a day, so unexpected sales flying in- seriously unbelievable.</b> AndrewM · Mar 12, 2020 <a href="#">5</a> <a href="#">6</a> <a href="#">7</a>	 Edit <input type="checkbox"/>	Replies: 134 Views: 5K	Mar 21, 2020 SueMac 
	<b>\$6,000 in sales in a couple of days campaign on one product!!!!</b> Noel · Mar 15, 2020 <a href="#">5</a> <a href="#">6</a> <a href="#">7</a>	 Edit <input type="checkbox"/>	Replies: 125 Views: 5K	Mar 21, 2020 Nadeem S 
	<b>32 orders in the last 24 hours!</b> DanLH · Mar 29, 2020 <a href="#">5</a> <a href="#">6</a> <a href="#">7</a>	 Edit <input type="checkbox"/>	Replies: 127 Views: 4K	Apr 27, 2020 Anthony Thomson 
	<b>Went past the \$500 Sales mark!</b> Samantha · Mar 1, 2020 <a href="#">7</a> <a href="#">8</a> <a href="#">9</a>	 Edit <input type="checkbox"/>	Replies: 163 Views: 3K	Mar 5, 2020 Scott Morris 
	<b>Hello Everyone!!! Salman Sheikh here with my 1st Sale of \$120 Dollars</b> Salman Sheikh · Feb 24, 2020 <a href="#">7</a> <a href="#">8</a> <a href="#">9</a>	 Edit <input type="checkbox"/>	Replies: 171 Views: 3K	Mar 20, 2020 Jesus Ayala 
	<b>aliexpress products</b> AMINE HALIMI · Apr 13, 2020 <a href="#">4</a> <a href="#">5</a> <a href="#">6</a>	 Edit <input type="checkbox"/>	Replies: 103 Views: 3K	Today at 3:28 AM StevenChandra 

Of course, not everyone started generating sales on this level -- The above examples are a selection of some of our most successful students. Some people required more help and assistance... and of course some people never took any action at all! (bad move!)

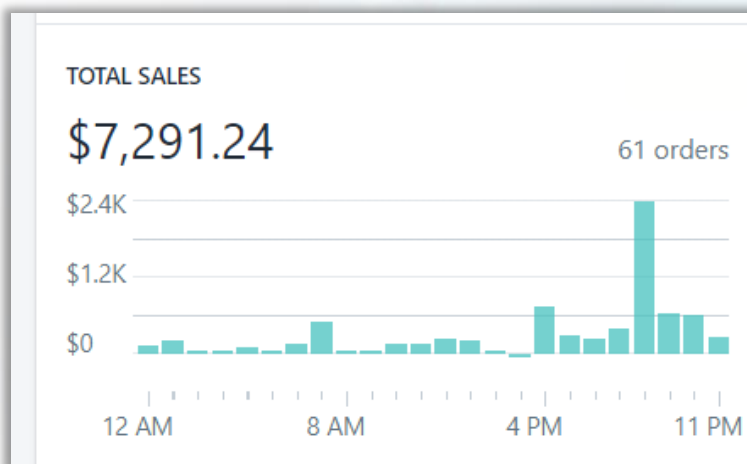
But the point is these successes weren't merely "one offs" -- they weren't "flashes in the pan".

The success stories from our most motivated students... those who took action and carefully followed the training continued throughout 2020...

**There's Matt who did \$455K in sales in 4 months...**

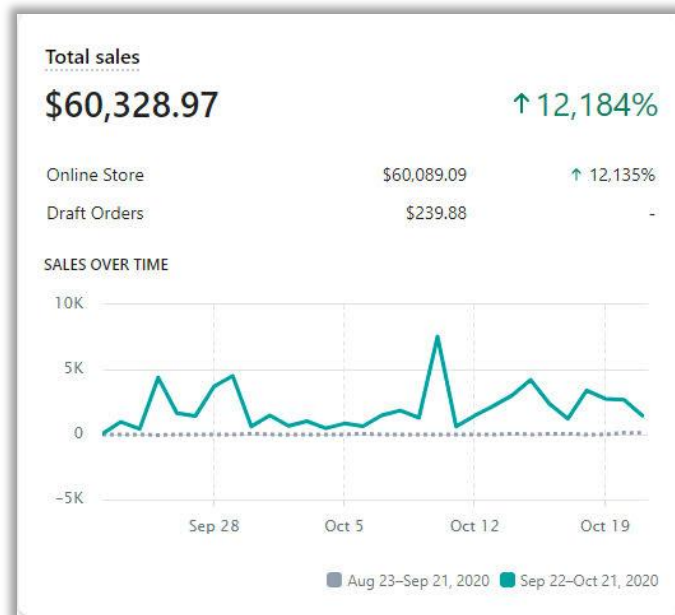


**Kathy who has generated as much as \$7291 in 24 hours...**

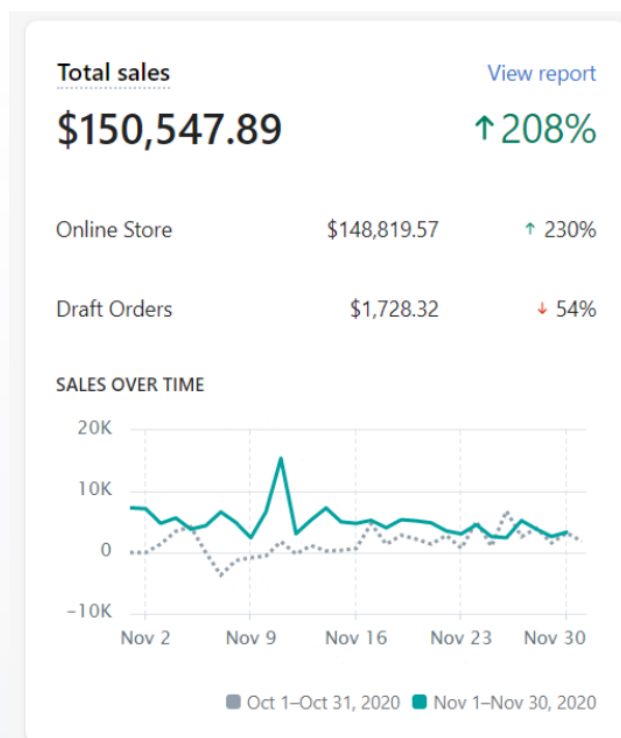




**Junaid who started averaging \$2000/day...**



**Penny & Craig who did \$150,547 in just 4 weeks...**



**Absolutely astonishing figures.**

Now obviously, not everyone will have the same success as these students. These are exceptional results, and while achieving similar numbers IS POSSIBLE... it will require work and effort on your part to get to this level. Just stating the obvious really.

Anyway, the current situation coming into 2021 is that many of our founding members are **still making serious money each day** using the Kibo system, even with all the turmoil going on.

*But here's the thing...* Even though the successes have been unprecedented

...And even though we've spent the best part of 12 months over-delivering with extensive amounts of additional training...We felt we could do even more to make the success rate even higher.

The fact is we have learned a heck of a lot over these past 12 months and have been working diligently refining the system ourselves by **testing out new strategies and processes in order to make the core training as concise, effective and easy to follow as possible.**

We believe that no matter where you live and no matter what your level of experience or how many times you have failed before...

## The Opportunity Here Is MONUMENTAL

*And this is why, if you are looking for a way to generate additional income, you will want to register for one of our training labs to find out more...*



**\* REGISTER FOR A LIVE TRAINING LAB \***

The Training Labs take place at the times listed on the page below.

*Click below to select a time and register for one of the training labs:*

<https://7figureworkshop.com/call>

## **THE BIGGEST REASON**

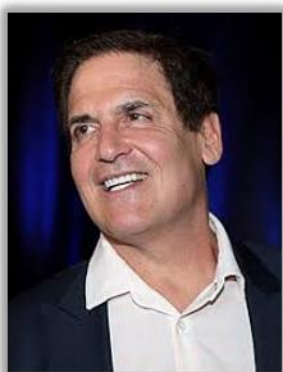
### **WE ARE SHARING THIS WITH YOU**

One of the key aims here is to show you how to build a ‘lifestyle business’... **in other words how to enhance and enjoy your life while making a lot of money.**

There is a well-known notion that in order to get anywhere in business (and also in life), you need to throw yourself into uncomfortable positions and places.

In other words, doing things that you DON'T enjoy or are NERVOUS about in order to get to the “next level”.

You see super-driven successful entrepreneurs such as Richard Branson, Mark Cuban, John Paul DeJoria and others encourage people in this way.



But this is because following the path of the uncomfortable & difficult is in their DNA.

*It does NOT mean that this is the way that other people think - or are capable of thinking -- or even want to think!*

*That is how THEIR minds' work and how THEY operate.*

But... EVERYONE is different. (we certainly don't want to work around the clock - 18 hours a day "kicking people's asses"!)

**In fact, encouraging people in this way can sometimes be a PROBLEM because it leads to STAGNATION.**

The fear of the uncomfortable can lead people to not take any action at all, and as a result, they never get anywhere.

*Here's the reality...*

**You DON'T have to be ultra-smart, articulate and super-confident to build a successful online business....**

...Neither do you need to work 24 hours a day or throw yourself into things you don't want or like to do...

The secret is to focus on finding something you **ENJOY DOING**, while working as little as possible... while making as much money as possible.

*What you should be aiming for is this...*

- ✓ A true "lifestyle" business.
- ✓ Something that is **fun, rewarding and enjoyable...**
- ✓ Something that you can **run in your own time**, from home - with no boss telling you what to do...
- ✓ And most importantly **makes enough money for you to do what you want, whenever you want – FOREVER**

The system we are telling you about today ticks ALL these boxes.

This is exactly how it is possible to generate incredible daily figures like this, if you take action, put the effort in and "keep going" like Kibo Member, Andrew, mentions below.....



The screenshot shows a user profile for 'AndrewM', a Kibo Member, with a large letter 'A' in a teal circle. Below the profile is a grid of 12 achievement badges. To the right, a yellow banner reads: 'TODAY has been just OUTSTANDING i'm so buzzed!! \$7400 today (9 hours and counting) 😄 in sales!!!'. Below this, a text box says: 'Keep going people you can get there. I was not expecting my day to go anything like this, been advertising for last few weeks and suddenly today after trying quite a few products found one thats just flying off the shelves.' Below the text is a dark blue dashboard with the following data:

	Live	Today	Yesterday	This week	This month
Visitors	3	7,42k US\$			
Right now		28 orders			
Online S		296			
		281 visit			

A 'View dashboard' button is located below the sales figures.

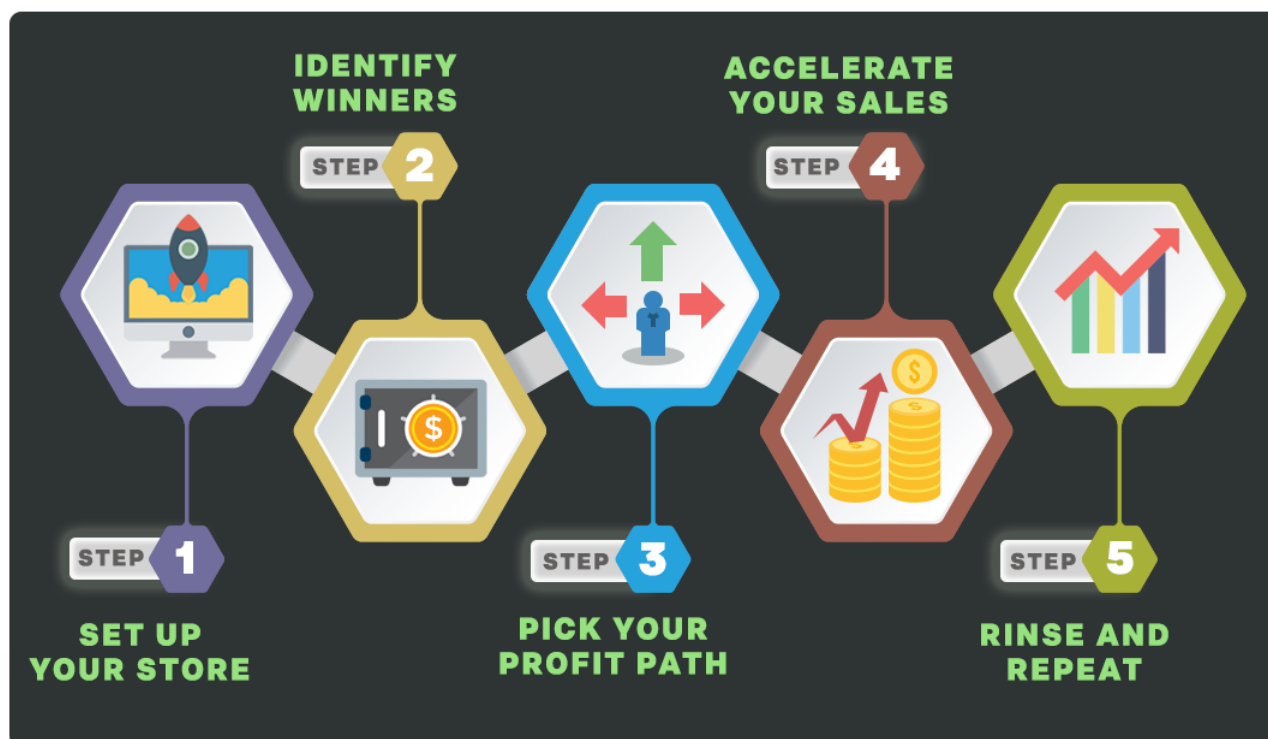
I guess one of the things you may be thinking is this...

*“OK, you are making a lot of money and so are your students... but I bet the process is complicated. Would I actually be able to do this myself?”*

The answer is YES for one clear reason...



The process is very VERY simple, **only involves 5 Core Steps**, and looks like this:



*Imagine for a moment you were actually moving ahead and doing this yourself...*

Here are the 5 steps you would need to follow in more detail...

## **STEP 1 – SET UP YOUR STORE**

First, you'd install your super-optimized webstore which requires no technical set-up knowledge whatsoever.

We've spent the past 12 months testing and tweaking many different types of storefront and have optimized them down to the highest converting version – the one we personally use to generate thousands of dollars each day.

(In fact, you wouldn't need to set it up yourself as **we're going directly help you with this** -- but you'll have to [register and join us on one of the live training labs to find out more about that](#))

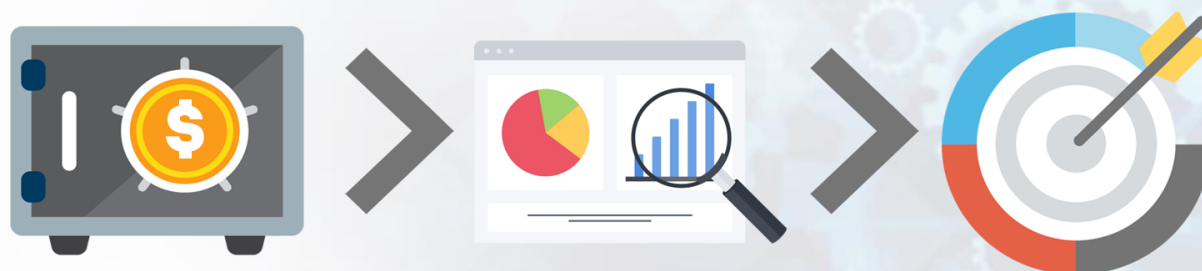


## STEP 2 – IDENTIFY WINNERS

Next, you would identify a core selection of winning products to load into your webstore ready to sell and make money.

Now, if you've done product research before you'll know that there are many ways of identifying products to sell...*and I'm sure you'll also know that actually finding winning products isn't quite as easy as it sounds.*

But again this is something you WON'T need to worry about, as **we have a HUGE shortcut you can take advantage of** which SOLVES this potential issue. (again, we'll tell you more about this on [the live training labs](#))



So once you have your products to sell, then you move on to...

## STEP 3 – PICK YOUR PROFIT PATH

The third step is all about **hitting an initial milestone of \$1000/week by taking advantage of instant sources of "buyer" traffic.**

In fact, there would be a couple of different options here for you to choose from.

Paid traffic, or free traffic.

We'd assume you'd choose FREE traffic - and if so, you'd start using the NEW way of generating free traffic we've developed that would allow you to get your first sales fast and give you the best possible chance of hitting "Milestone 1" - \$1000/week. ([you'll find out what this is during the live training labs](#))

Then, once you start making sales, then you'll need to deliver the products you sell to the people who bought them.

*The way it works is beautifully simple...*

- 1. A person orders a product from your webstore...*
- 2. You get paid upfront...*
- 3. You buy the product from the supplier...*
- 4. The supplier ships the product directly to the customer...*
- 5. The difference between what the customer paid for the product on your store and what the supplier charges you for it is your PROFIT.*

**The good news is that the fulfilment process requires almost no work on your part** and doesn't require you to talk to anyone or see or handle any of the products you've sold.





So at this point, you have your webstore, your products and you are successfully selling them and making money.

Next...

## STEP 4 – ACCELERATE YOUR SALES

Once you have your core selection of products making money, then you need to optimize your sales processes to **increase conversions and therefore sales and profits.**

We have tested a huge number of strategies and “apps” over the past year and both we, and our successful students, have got this conversion process down to a fine art.

All you need to do is copy us.

We use 5 methods, which are all extremely easy to implement and using them will allow you to **boost your profits dramatically.**



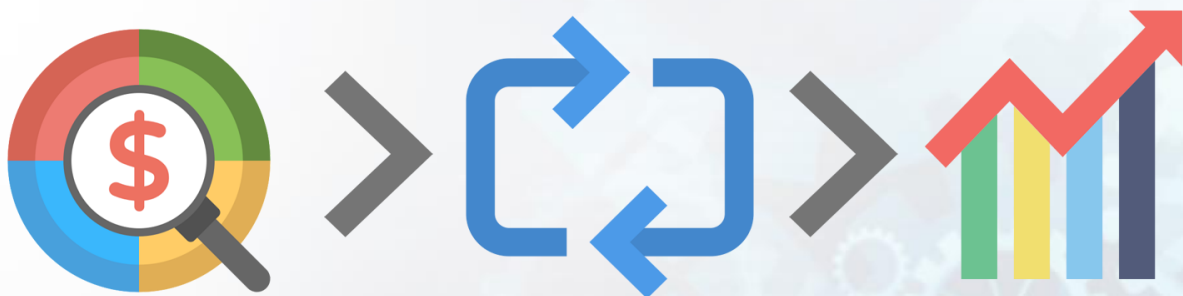
## STEP 5 – RINSE AND REPEAT

In step 5, the aim is to rinse and repeat - and to go from....

**\$1000/week to \$5000/week to \$10,000/week and beyond**

(if you work hard and carefully follow our lead)...by retaining the most profitable products on your website, eliminating the ones that only produce small amounts of profits....

Then finding NEW winning products to expand your store and increase your revenue.



And that's it.

**The system really is that simple.**

In fact, the reality is that you only need a handful of successful products to start making really amazing money.

*Can you see the potential here?*

But a question you may be asking is... Have I not seen this type of thing before? Is this not just regular ecommerce?

No - this is different. **Very different.**

To explain why, here are:

## **5 HUGE BENEFITS THAT SET THIS APART FROM ANYTHING ELSE OUT THERE...**

### **#1: NO TRAFFIC ISSUES**

As you know, traffic is the life-blood of any online business and unless you are able to generate targeted traffic you won't make any money.

The good news here is that **we use untapped sources of high-targeted buyer traffic** (both free and paid sources) where you can place the products you are selling directly in front of people who are online, looking to buy them right at that moment





## #2: NO SUPPLIER HEADACHES

If you run (or have tried to run) an eCommerce business that sources products from China or other overseas countries, you'll know first-hand that dealing with people over there can sometimes be difficult.

One simple communication breakdown can result in thousands of dollars down the drain and a lost business.

We don't do that here. **We only source products from US suppliers** and to begin with we only sell these products to US based people. (And you can do this no matter where you live in the world).



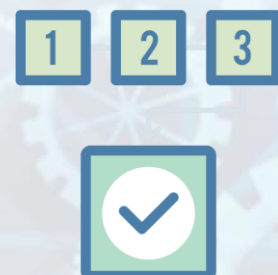
## #3: THERE IS LOW RISK COMPARED TO OTHER ECOMMERCE MODELS

This goes back to what we were talking about a moment ago. The big advantage with this model is that we don't deal with inventory.

In every other eCommerce business model you need to buy inventory upfront – and sometimes a lot of it!

With private label, it may be as little as \$200 or it could be as much as \$2000 (or more) to get started.

With the wholesale method of eCommerce, it can also be hundreds of dollars to get started.



**With this method you don't need to buy anything upfront which eliminates the risk of losing money on unsold inventory.** If a product does not sell, we simply dump it and try another product. No wasted money.

## **#4: RAPID RESULTS & EASY TO SCALE**

Since there are no lead times and you can test products to see if they sell within super-short time periods of 48 hours or less, **you are able to fill your store with top-converting, profitable products extremely fast.**

And because you don't need to wait for inventory to be created, sent and processed, this is the fastest online business model we've ever used and the quickest way to get cash in the bank.



*It is also VERY easy to scale.*

## **#5: YOU CAN DO THIS ON THE SIDE**

**You can continue to work your day-job and stick to your current daily routine if you want to.**

And if you already have an online business, no matter what it is... or even if you are running with another method of ecommerce currently, you can simply run this alongside it simultaneously.

To summarize, here are the 5 huge benefits of this business model:

1. There are NO traffic issues.
2. You get RAPID and ongoing results.
3. There are no supplier issues.
4. The financial risk-factor is VERY low.
5. You can do this without giving anything up.

**PLUS, YOU CAN LITERALLY BE UP AND  
RUNNING IN 24 HOURS**

This is the EXACT REASON why we are so excited to have the opportunity to show you how to do it too on the live training labs that we have organized.

Make sure you register for one before all the seats get snapped up...





## \* REGISTER FOR A LIVE TRAINING LAB \*

Before reading one more line of the book, make sure you register for one of our LIVE Training Labs where we're going to reveal...

- Why this shockingly simple 5-Step system is faster and easier to make money with than any other online business model - and **how we use it to generate up to \$7693 each day.**
- How by TAKING ACTION and following the steps, it is possible to hit "Milestone 1" (**\$1000/week PROFIT**) WITHOUT building your own website OR paying for traffic.
- The 3 amazing shortcuts that could allow you to RAPIDLY SCALE from **\$1000/week ...to \$5000/week ...to \$10,000/week** (and beyond) if you work hard and carefully follow our lead.

**The Training Labs take place at the times listed on the page below.**

*Click below to select a time and register for one of the training labs:*

**<https://7figureworkshop.com/call>**

## BUSINESS MODEL COMPARISON

So how does The 'Kibo Code' system stack up against other business models?

Before answering that question, let's agree on what the key factors are when making this assessment.

For me, there are **5 key factors** you should gauge when assessing a business opportunity.

- **Realistic Profit** (both short term and longer term, and not a lofty 'hopeful' goal, but something realistic that is easily achievable)
- **Time Commitment** (how much of your personal time is required to run the operation)
- **Speed of Results**
- **Startup Cost**
- **Predictability** (how predictable are your results?)

Steve and I are personally involved in every single one of the business models listed below, and with Kindle aside, have actually built and continue to run \$1,000,000+ business operations for all of these. (In other words, it's fair to say that we've got a VERY good idea about the pros and cons of each of these models).

Let's run through them...

**Amazon Whitelabel** is a good solid business model, but it takes a while to get going, and you need to be selling HUGE volumes to be able to make a decent profit these days.

**Affiliate Marketing** is a very hands-off model, but can be a slow starter. As a result, it has lower short-term profits. Paid traffic is tough in the affiliate world too, which means a higher reliance on organic rankings, which takes time in competitive markets.

Kindle is steady. You need to sell a LOT of books to make decent money, but for people willing to toil away at it, it can certainly work (assuming you're happy with maxing out at lower profits compared to the other models). Once it does work, it's very hands-off.

Information Products can be very lucrative but are equally unpredictable. You never really know if an info-product will work until you've made it - and by then you could have invested hundreds of hours of time and energy.

Amazon Wholesale is another good option and we have made lots of money with it ourselves. But it has lower profit margins than Amazon White Label, meaning you need to either cycle through inventory at lightning speed OR sell a huge line of products to hit big profits.

Software As A Service (SAAS) can be a home run, no doubt about that - but it's the most expensive model to start and also highly unpredictable, meaning it's not the right fit for 99% of start-up entrepreneurs.

*Now let's look at the Kibo Code Model...*

The Kibo Code model is the best of any of the models.

Let's look again at the **6 key factors** on which you should gauge a business opportunity and how they relate to this model...



### **REALISTIC PROFIT**

With the Kibo Code model, it is very easy to calculate how much profit you will make for each sale and how many sales you will make for a single product on a weekly basis. Therefore, you can workout in advance, what achievable profits you will make.



### **TIME COMMITMENT**

Your time commitment is very low, because again, 90% of the process is automated once you have it set up. Although it goes without saying that the more time you put in the more money you could make. This puts it on a par with Affiliate Marketing and Kindle in the 'time commitment' stakes



### SPEED OF RESULTS

The speed of results in this instance is unmatched. You can go from "start to selling" exceptionally fast.



### START UP COSTS

The startup costs are also the lowest, on a par with Kindle. Other than a simple website (which as you'll discover on the live calls, we are going to give you), there's really nothing you need in order to get going.



### PREDICTABILITY

The Kibo Code model has the HIGHEST level of certainty of any of the models, because again, there is a HUGE demand for the products you are selling, and there are millions of products to choose from and sell.

Like I said a few moments ago, barring Kindle (which we built to a \$50,000/year profit level), **Steve and I have built million-dollar businesses using EVERY single one of the models discussed.** We are uniquely qualified to talk about the pros and cons here...

Think about it and see if you come to the same conclusions.

This ISN'T rocket science, it's quite easy to see why this is so profitable and makes such a good business to run!



To summarize, the 'holy grail' business is one that has:

- ✓ HIGH profits expected in its first year
- ✓ HIGH profits expected after 3 years (can be scaled)
- ✓ LOW weekly time commitment on your part
- ✓ RAPID RESULTS, ie. how long does it take to reach \$1,000/week profit
- ✓ LOW startup costs
- ✓ HIGH predictability (what are the odds you're actually succeed? Is what you're doing a sure-bet, or a gamble?)

...and the 'Kibo Code' model ticks them all.

## WHO WILL THE KIBO CODE BENEFIT?

**Already have an online business, or are working on growing one?**

If that's you, then the Kibo Code model is one you should consider using to compliment what you're working on, to:

- a) Use as a form of diversification
- b) Use as a 'cash funnel' so you can grow faster.

As we've already discussed, this model has incredibly high profit margins and can also provide a simple path to quick **cash generation** - something that almost every other business model struggles with.

We always advocate that you diversify your business activity and avoid putting all your eggs in one basket. This will allow you to do that in a way that

has no negative impact on whatever other business you're currently working on.

*The key points here are...*

- You don't need to 'give up on', 'quit', or even 'set aside' any other existing projects.
- Setting up and running this type of business is fast and it only requires a handful of hours each week.
- Funds made from this business can be funneled into any other business, to grow it faster.

If you've already got a business, then you'll probably see the value in everything we've discussed better than anyone else because you know the challenges associated with your current business - and the holes that could be plugged by running with this business model in addition.

## What If You're Just Starting Out?

If you're just starting out, then the absolute best way to kickstart your success is by using a **tried and tested formula that GETS RESULTS FAST.**

It's not that you necessarily need instant gratification...

But it sure as hell helps motivation when you can be making money within a week or so of starting out.

In addition to that, you've also got a clean slate to work from, and a real roadmap to ensure you avoid pitfalls that you might otherwise encounter if you were to 'go it alone'.

...and in a fraction of the time at a fraction of the cost of doing it by yourself.

**What would it be worth for you to take a huge shortcut, and jump over all the hurdles we mentioned a moment ago?**

If that sounds like a dream come true, then you're going to LOVE what we've put together for you.

This is something entirely different to anything we, or anyone else, has ever done. It goes **far, far beyond just a training program**.

We're so excited about this, and really hope you can join one of the live calls to find out more!

Remember, this is a **strictly limited opportunity** to get on a call with us, to learn more about Kibo Code QUANTUM, and to get ALL your questions answered.

**\* REGISTER FOR A LIVE TRAINING LAB \***

The Training Labs take place at the times listed on the page below.

*Click below to select a time and register for one of the training labs:*

**<https://7figureworkshop.com/call>**

**MAKE 2021 YOUR BREAKTHROUGH YEAR**

2021 is well and truly underway. However, regardless of where you're at in your business, you still have plenty of time to make this your best year yet, even with all the current turmoil.

*Remember what you could gain here...*

## **FINANCIAL FREEDOM**

Unlike a regular rat-race day job, you do NOT have an income ceiling and can build this business as big as you want to!

## **TIME FREEDOM**

You can build a true 'lifestyle' business. After you've done some initial groundwork, much of the "gruntwork" can be outsourced which means you'll have all the time you want to pursue the things you've always dreamed about doing.

Perhaps it's more time with your family, more time on the golf course, or maybe you just want to wake up each day without an alarm clock.

## **GEOGRAPHIC FREEDOM**

You get to choose where you are in the world. With a successful online-based business, you're able to live wherever you want to. You don't need to limit yourself to a 2-week vacation in order to get back to the office; you can simply take your office with you.

Everyone has their own goals and objectives, the point is, when you own your own business, you have the freedom to choose where you want to be, and to play by your rules.





**The point is this...**

As long as you keep these three big life-changing realities at the front of your mind as you're working through the system, you'll find a way to push through.

The thing you need to do right now is to **block some time out of your schedule and attend one of our exclusive live training labs.**

We'd LOVE to speak to you on a live call, so select a time and register using the special link below.

**<https://7figureworkshop.com/call>**

Thanks for reading the book. We wish you all the best and hope to see you on one of the live training labs!

*Steven Clayton & Aidan Booth*



**Aidan Booth**

**Steve Clayton**